



MAINE BOATS, HOMES & HARBORS SHOW 2011—CREDENTIALS AND GUEST PASSES

DEADLINE TO RETURN ORDER FORM: JULY 15TH

**PLEASE NOTE: PAYMENT INFORMATION MUST BE ON FILE PRIOR TO ORDER FULFILLMENT.
GUEST PASSES CAN BE ORDERED PRIOR TO CREDENTIALS.**

CREDENTIALS

Credentials are name badges with your company and employee name. They must be shown to gain admittance to the show grounds, and be visibly worn while on show grounds.

Exhibitors are entitled to receive three (3) free credentials for every unit of space rented. One booth space, one outdoor space, or one in-water space constitutes a “unit of space” and equals three free tickets. For example, if you are exhibiting two boats in the water you are entitled to 6 free credentials. If you are renting one 8' x 10' booth, you are entitled to 3 free credentials.

Additional credentials for your exhibit staff are available for \$5 each.

ONE-DAY GUEST PASSES

Make your guests and prospects feel like VIPs! Distribute all the passes you want—pay only for those used.

Guest Passes are important promotional tools. They spread good will and offer your best customers and prospects free admission! Order as many as you want, because you only pay for those turned in at the gate. They will be billed to you after the Show, at the rate of \$6 per ticket (the regular one-day ticket price is \$12). No worries about refunds or passes that were given out and not used.

Each guest pass features your company’s name so that special customers will beat a path to your display. Mail them out to your prospects, include them with your monthly statements, or give them out at your showroom. Passes now include a line for the attendee name, which must be filled in when the pass is redeemed. Fill in your customer’s name at time of distribution, or leave it blank for the attendee to complete at the gate. This is done as a courtesy, so that you will be able to review who attended, but we are not responsible for who is granted admittance.

Passes ordered before July 15th will be mailed directly to you, to distribute to your customers. After this date, passes will be available for pickup at the Show Office. We encourage early orders.

GUEST LIST AT SHOW OFFICE

If you would like to provide us with a list of specific customers who are authorized by you to receive a guest pass, email a list to tory@maineboats.com, including first/last name and the number of tickets each is allowed to receive.

COMPLETE ORDER FORM ON REVERSE AND RETURN TO TORY REIFF: FAX 207-593-0026

Or mail to: Maine Boats, Homes & Harbors Show, P.O. Box 566, Rockland, ME 04841
Questions? Call 207-594-8622 x 308 or email tory@maineboats.com

CREDENTIALS & GUEST PASSES: 2011 MBH&H SHOW



CONTACT INFORMATION: PLEASE PRINT CLEARLY

Your Company Name _____

Company name as you want it to appear on Credentials and Guest Passes

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

GUEST PASSES

Please send me _____ Guest Passes

Request Due Date: July 15th

Return prior to 7/15 to have passes mailed to you. Thereafter, passes will be held at the Show Office.

CREDENTIALS

Please print names clearly.

First exhibit space (3 included per exhibit space)

Additional credential requests
(you will be charged \$5/ each)

1. _____

2. _____

3. _____

IF second exhibit space (3 additional passes incl.)

4. _____

5. _____

6. _____

PLEASE LET US KNOW YOUR POLICY FOR THE FOLLOWING

Yes No Do you authorize MBH&H to charge you \$5 per credential if a staff person shows up without credentials and they are not on your list?

Yes No Do you authorize MBH&H to charge you \$6 per guest pass if customers show up without a guest pass and are not on your guest list?

PLEASE NOTE: BY ANSWERING "NO," YOUR STAFF AND/OR GUESTS WILL BE REQUIRED TO PAY THEMSELVES. IN BOTH CASES, WE WILL MAKE EVERY EFFORT TO TRACK ADDITIONAL NAMES FOR YOU.

PAYMENT INFORMATION

We CANNOT process your requests without a credit card number on file.

Redeemed guest passes and additional credentials will be charged to your credit card after the show.

Visa Mastercard

Credit Card # _____ Exp. Date _____

Name on Card _____ Signature _____

I agree to pay total amount according to card issuer agreement.

RETURN COMPLETED FORM TO: Maine Boats, Homes & Harbors Show, P.O. Box 566, Rockland, ME 04841

Attn: Tory Reiff • Fax: 207-593-0026 • Phone: 207-594-8622 x 308 • tory@maineboats.com

For Office Use Only:

of exhibit spaces _____ Add'l credentials _____ x \$5 = _____ Total Charged= _____

of allowed credentials _____ Guest passes redeemed _____ x \$5 = _____ Date: _____